



The quickest way to look up old friends is in your telephone directory. Checking it first saves time and embarrassing errors.

CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE

TELEPHONE Conveniences FOR YOU!!

IN THE DARK - AN ILLUMINATED DIAL LIGHTS YOUR DIALING



Excellent in bedrooms, sickrooms or even in television rooms, the "light-up" set is indeed a boon to doctors, nurses and business people who are required to make calls at night.

A SPRING CORD PROVIDES NEAT AND COMFORTABLE TALKING

S-T-R-E-T-C-H - a retractile or "spring" cord will end the tangling which sometimes occurs with straight cords. Only 10 inches long when fully coiled, this cord stretches to about 4 feet.



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